



## LAKESIDE BASEBALL 2024 SPONSORSHIPS

Lakeside Baseball is again offering a tiered structure for sponsorships. Please see the schedule below describing the different tiers and the benefits afforded for each level of sponsorship. Please select the level right for you and your business or family. The deadline for sponsorships to be included on the concession stand sponsor board is **Friday, February 9, 2024**

Sponsor Level	Benefits of Sponsorship
<b>\$2,500</b> <b>Gold Level Sponsor</b>	<ul style="list-style-type: none"> <li>• Premium 5'x7' black/white outfield banner</li> <li>• 3'x5' black/white banner on right field walkway fencing</li> <li>• 1'x2' full color advertisement on concession stand/press box</li> <li>• 1'x2' full color advertisement in batting facility where practices, lessons and camps take place</li> <li>• Featured marketing presence opportunity at Fall and Spring Organizational Meetings</li> <li>• In-Game advertisements on PA system at Wilson Field</li> <li>• Featured recognition as Gold Level Sponsor:  LHS Baseball Sponsor's Board at Wilson Field  LHS Baseball Yearbook  LHS Baseball Website</li> </ul>
<b>\$1,500</b> <b>Purple Level Sponsor</b>	<ul style="list-style-type: none"> <li>• Premium 5'x7' black/white outfield banner</li> <li>• 3'x5' black/white banner on right field walkway fencing</li> <li>• 8.5"x11" full color advertisement on concession stand/press box</li> <li>• Marketing presence opportunity at Fall and Spring Organizational Meetings</li> <li>• In-Game advertisements on PA system at Wilson Field</li> <li>• Featured recognition as Purple Level Sponsor:  LHS Baseball Sponsor's Board at Wilson Field  LHS Baseball Yearbook  LHS Baseball Website</li> </ul>
<b>\$1,000</b> <b>Bronze Level Sponsor</b>	<ul style="list-style-type: none"> <li>• 3'x5' black/white banner on right field walkway fencing</li> <li>• 8.5"x11" full color advertisement on concession stand/press box</li> <li>• In-Game advertisements on PA system at Wilson Field</li> <li>• Recognition as Bronze Level Sponsor:  LHS Baseball Sponsor's Board at Wilson Field  LHS Baseball Yearbook  LHS Baseball Website</li> </ul>
<b>\$500</b> <b>Preferred Sponsor</b>	<ul style="list-style-type: none"> <li>• 8.5"x11" full color advertisement on concession stand/press box</li> <li>• In-Game mention as Preferred Sponsor on PA system at Wilson Field</li> <li>• Recognition as Preferred Sponsor:  LHS Baseball Sponsor's Board at Wilson Field  LHS Baseball Yearbook  LHS Baseball Website</li> </ul>
<b>\$350</b> <b>Sponsor</b>	<ul style="list-style-type: none"> <li>• In-Game mention as Sponsor on PA system at Wilson Field</li> <li>• Recognition as Sponsor:  LHS Baseball Sponsor's Board at Wilson Field  LHS Baseball Yearbook  LHS Baseball Website</li> </ul>

### FRIENDS OF LAKESIDE BASEBALL - CHARITABLE DONATIONS

The Lakeside Baseball program gladly accepts Charitable Donations from "Friends of Lakeside Baseball" in addition to the sponsorships described above. The Lakeside Dugout Club is a registered 501(c)(3) organization and will provide a written receipt for charitable donations in any amount.

Thank you for supporting the Lakeside Vikings baseball program!



## LAKESIDE BASEBALL 2024 SPONSORSHIP COMMITMENT CONTRACT

Sponsor Name (as it should appear in listings):	
Name of Sponsor Contact Person:	
Sponsor Address:	
Sponsor Phone Number:	
Web Address, if applicable:	
Sponsorship Contribution Amount:	\$

### Gold Level Sponsorship

This Lakeside Baseball 2024 Sponsorship Commitment Contract ("Commitment") is executed by and on behalf of the Sponsor set forth above. The Sponsor hereby agrees to make a contribution to the Lakeside Baseball Program in the amount set forth above, which is at least \$2,500. In exchange for payment of the applicable sponsorship contribution, the Lakeside Dugout Club will provide the following Benefits of Sponsorship:

- Premium 5'x7' black/white outfield banner
- 3'x5' black/white banner on right field walkway fencing
- 1'x2' full color advertisement on concession stand/press box
- 1'x2' full color advertisement in batting facility where practices, lessons and camps take place
- Featured marketing presence opportunity at Fall and Spring Organizational Meetings
- In-Game advertisements on PA system at Wilson Field
- Featured recognition as Gold Level Sponsor:
  - LHS Baseball Sponsor's Board at Wilson Field
  - LHS Baseball Yearbook
  - LHS Baseball Website

Banners may include (1) the sponsor's name, (2) website or street address, and (3) the phone number, and are always subject to approval per school system regulations. For inclusion on the concession stand sponsor board, this Commitment and payment must be received no later than **Friday, Feb. 9, 2024**. The specific location of field banners shall be subject approval by the Lakeside High School Principal. This is a non-exclusive sponsorship, and other sponsors may enter into similar arrangements with the Lakeside Baseball Program.

This Commitment shall apply for the term February 9, 2024 to February 8, 2025, although the Lakeside Baseball Program may remove ads/banners from the field for safekeeping at any time during the term. Either party may terminate this Commitment for any reason on 30 days' written notice.

Please make checks payable to "**Lakeside Dugout Club**". You may remit directly to: Lakeside Dugout Club, c/o John Ranero, 2143 Lebaron Dr., Atlanta, GA 30345.

\_\_\_\_\_  
Authorized Representative for Sponsor

\_\_\_\_\_  
Accepted by Lakeside High School's Principal or Designee

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

\_\_\_\_\_  
Received Check Number      \_\_\_\_\_  
Date

\_\_\_\_\_  
Dugout Club member who referred sponsor

Thank you for supporting the Lakeside Vikings baseball program!